LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034



B.B.A. DEGREE EXAMINATION – **BUSINESS ADMINISTRATION**

FIFTH SEMESTER – **APRIL 2025**

UBU 5504 - ENTREPRENEURSHIP DEVELOPMENT

Date: 06-05-2025	Dept. No.	Max. : 100 Marks
Time: 01:00 PM - 04:00 PM		

	SECTION A - K1 (CO1)				
	Answer ALL the Questions $(10 \times 1 = 10)$				
1.	MCQ				
a)	Employee within a company who is tasked with developing innovative ideas is called a)Intrapreneur				
	b)CEO c)Entrepreneur d)Researcher				
b)	Dynamic and evolving nature of Entrepreneurship was emphasised by a)Max Weber b)Schumpeter				
	c)Thomas Cochran d)Albert Walker				
c)	Mudra scheme was launched by Government of India during the year a)2022 b)2016 c)2015 d)2019				
d)	Who played the key role in driving economic growth, fostering innovation, and contributing to social				
	development a)Women Entrepreneurs b)Technological Entrepreneur C)Fabian Entrepreneur d)None				
	of these				
e)	Individuals who start business in rural areas are called as a)Agricultural Entrepreneurs b)Rural				
	Entrepreneurs c)Investors d)Middlemen				
2.	Match the following				
a)	Economic development - Modern Capitalism				
b)	Max Weber - GDP increase				
c)	NSIC - 2016				
d)	EDP - 1955				
e)	AIMS - Skills,knowledge,attitude				
	SECTION A - K2 (CO1)				
	Answer ALL the Questions $(10 \times 1 = 10)$				
3.	True or False				
a)	Entrepreneur is a risk-taker				
b)	Theories are myths				
c)	Entrepreneurial motivation focuses on both internal and external factors				
d)	Start-up India is an Initiative launched by Govt of Tamil Nadu				
e)	EDP is very important for Entrepreneurs				
4.	Answer the following				
a)	Define Entrepreneurship.				

b)	What is belief?					
c)	IFCI					
d)	CGSS					
e)	Meaning of EDP					
	SECTION B - K3 (CO2)					
Ans	swer any TWO of the following in 100 words each.	$(2 \times 10 = 20)$				
5.	Bring out the qualities and functions of Entrepreneurs.					
6.	Describe the key aspects of the theory of Entrepreneurial supply.					
7.	List out the common errors in Business plan.					
8.	Elucidate the challenges and opportunities faced by family Entrepreneurship in India.					
	SECTION C – K4 (CO3)					
Ans	Answer any TWO of the following in 100 words each. $(2 \times 10 = 20 \times 10^{-5})$					
9.	What are the factors governing women entrepreneurship?					
10.	Classify the different types of Entrepreneurs with examples.					
11.	Explain any two Sociological theories contribution for the development of Entrepreneur	·s.				
12.	Draft the structure and feature of sound business plan.					
SECTION D – K5 (CO4)						
Ans	swer any ONE of the following in 250 words	$(1 \times 20 = 20)$				
13.	"Start-up's in India is going to be the biggest change in the country's economy" -	Discuss with				
	examples.					
14.	Highlight the different schemes provided by the Government of India for Women Entre	preneurs.				
	SECTION E – K6 (CO5)					
Ans	$(1 \times 20 = 20)$					
15.	Explain the various kinds of risk involved in Entrepreneurship.					
16.	Explicate the Institutional support provided for Entrepreneurship.					

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